



# Understanding and Accessing Gaming Trust Funding.

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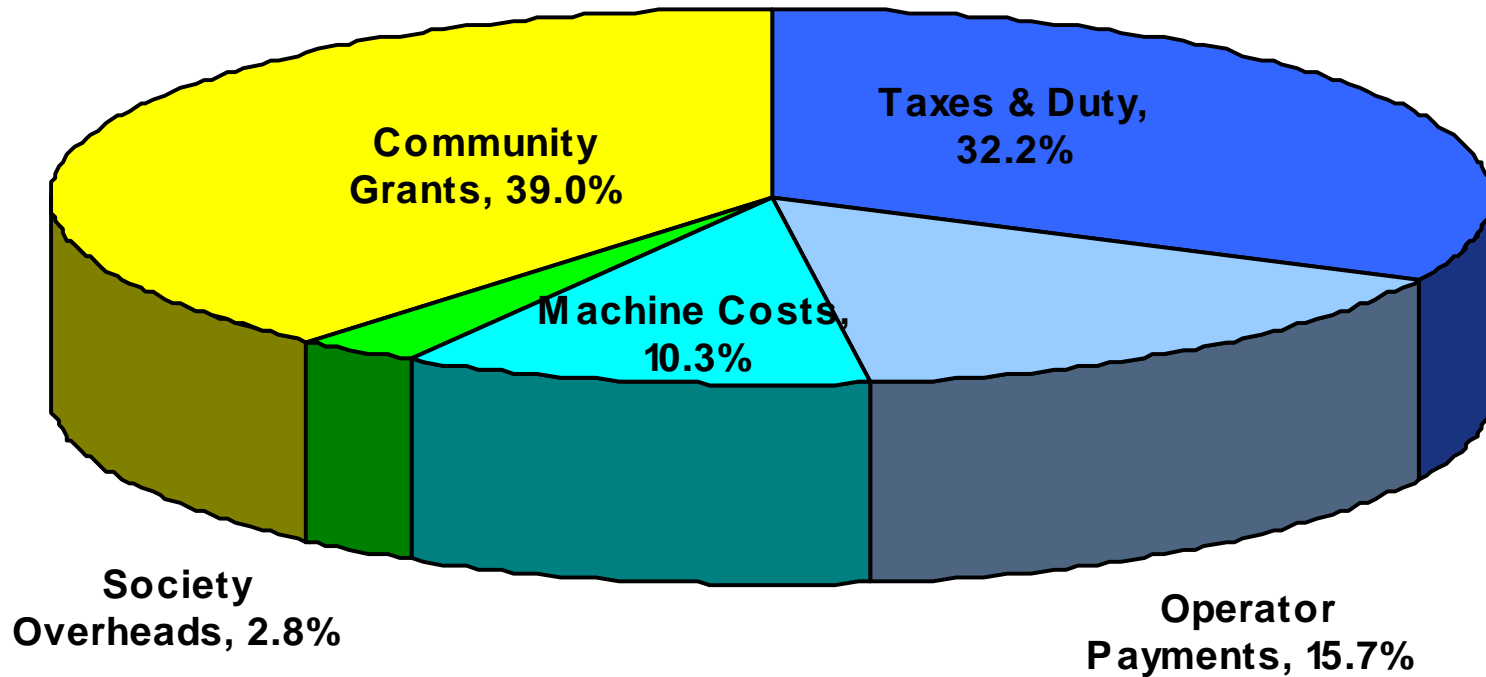
# Where does the money come from?

- The gaming machines in venues around NZ, owned by gaming charitable trusts.
- Gaming Trusts distribute about \$300 million annually.
- In NZ a charitable model – the profits must go back to the community.
- Lion is one of 47 trusts (excl RSA's and Clubs)
- There are in NZ under 20,000 machines



# Where does the money go ?

## REVENUE ALLOCATION



**In 2010 The Lion Foundation and The Perry  
Foundation merged their operations**  
We are Nation Wide Broad Based Community Funders.

35% - Sport

30% - Community, Arts, Culture, Environment,  
Heritage

20% - Health

15% - Education



There are no guarantees of future funding so.....!!!



Are there  
other ways  
for your  
organization  
to raise funds  
and move  
forward??



# Decide what you really want and who to ask for assistance.



- Decide what your priority is.
  - There must be definite outcomes.
  - Check out who funds this.
  - If you get stuck ask somebody for help.
- < ps – It helps to ask the right person !!!!



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## Applying for Gaming Funding

- Visit DIA website for information on all trusts.
- [www.gaminglicensing.dia.govt.nz](http://www.gaminglicensing.dia.govt.nz) –
  - click on “funding for community groups”
- Visit website of specific Trust and download application form or pick one up from a venue near you.
- Review all required information and ensure your application complies with DIA & Trust requirements
- Complete application & **return to the Trust.**



# Who decides and How do they decide.....?

- Each gaming Trust is governed by a board of trustees and overseen by regulator – the DIA.
- Trusts must distribute funds for charitable purposes set out by DIA. – into the charitable and not for profits sector
- Each trust distributes funds according to its authorised licence conditions through its net proceeds committees.
- \$1 in today must be granted within 3 months.



## Some things cannot be funded by any Trust:

- Retrospective Applications
- Professional Sports Teams and Athletes
- Applications that are Commercial
- Third Party Applications
- Items outside the trusts license.

**Each Trust has their own criteria**



# What do we like to fund?

Grants that leave a legacy – eg equipment, capital items, transport, facilities, programmes that have positive life building blocks.

**We are looking for good measurable outcomes - grants that will make a difference, events. Some salaries only.**

Grants that go back to the TLA region where the money is generated. We are reducing funding to National bodies.

**Organizations with good governance, leadership and vision.**

Most trusts are not funding large bricks & mortar, building projects.



## Partnerships & Outcomes

Co-operation between :-

**A:** Other groups, working within the same target market.

**B:** Funders, Trusts, Government departments and local Government is something that we take note of.



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# Audits

- Applicants must agree to participate in a DIA audit, if asked.
  - Recipients must return grant accountability (receipts, bank statements etc.), generally within 6 months of a grant being paid.
- Failure to comply will result in the Society seeking a full refund of grant funds.
  - Further grants will not be made until accountability has been returned.
- Remember the \$\$\$ received must be spent on what was applied for nothing else.



**Never any shortage of good causes !!!**



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## Why do some applications go nowhere ??



- Incomplete
- Not authorized purposes
- Double dipping
- Retrospective
- No funds available in that area
- Concerns with previous audit
- Low priority



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**But** maybe !!!

the beginning of something great for your community.

